Message Design*

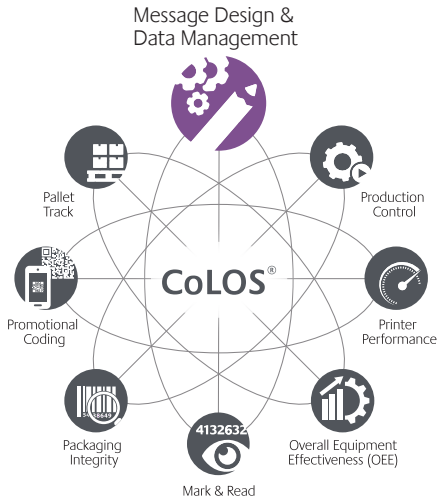
PRODUCTION PREPARATION AND START-UPS

CoLOS® Software Applications

Between manufacturing and selling your products, you have more important things to worry about than ensuring the right information is printed every time. You need accuracy and efficiency in your printing and coding so you can focus on producing high quality products.

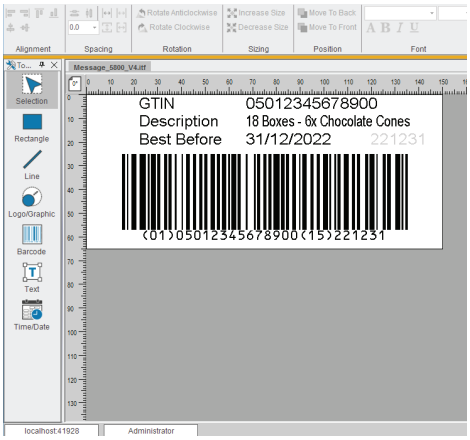
CoLOS® Information Management System comes with a variety of applications that can help you reduce waste from coding and marking errors, increasing line efficiency and protecting brand value by ensuring printing compliance.

At early production preparation stage, **CoLOS® Message Design** supports you in designing complex message for all printer technologies in one user friendly interface using the full range of data field types.



Easy message design

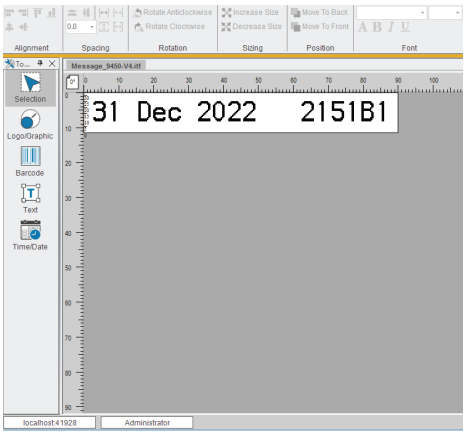
- **Easy message design interface**
  Design messages using one user interface for every field type supported by each printer: text, date, barcode, logo and lines. Design wizards and on-screen error checking ensure perfect designs every time even for the most complex messages.
- **Everything in one place**
  Access all message designs from one central repository to ensure brand and layout consistency. The same repository can then be accessed by all other CoLOS applications.
- **Create compliant barcodes**
  Use the GS1-128 AI wizard to create barcodes that are fully compliant with global standards for encoding critical product information.



Designing case labels with GS1-128 barcodes

Efficient preparation

- **Correct messages every time**
  The simple image design features ensure that the correct information is sent each time.
- **Quick deployment**
  Once you have created your messages, the download wizard helps you send them to printer memory to be recalled later at production startup.
- **Time and cost savings**
  Free-up operators to perform more value-added activities and reduce costs of manual entry and message data maintenance by 90%.



Designing date messages for all coders

* To be used with CoLOS® Data Management application

Message Design - Specifications

Message Design features based on printer capabilities

- Full Unicode support
- Text, paragraph, barcode, line/box and graphics fields
- Variable data fields in paragraph blocks
- Fixed information stored within message
- Supports all graphic types
- GS1 barcodes
- Printer-specific fields supported
- WYSIWYG image design
- 3 levels of user security access: Open, controlled and audited

Compatibility

- Supports all Markem-Imaje printers with remote connections, easily storing simple to complex messages

Interface available in the following languages

- English, Chinese, Dutch, French, German, Italian, Japanese, Portuguese, Spanish

CoLOS® applications tailored to your needs and size

Part of the CoLOS family of applications which are available in different bundle sizes for all your printer, line and factory solutions. Our application modules come with information and automation interface add-ons to ensure seamless integration with your existing infrastructure.

	Fully-featured image design and data management	Line-level printing control and monitoring	Factory-level printing control and monitoring
	1 printer at a time	Up to 4 networked printers	Up to 99+ networked printers
	CoLOS® Base	CoLOS® Line	CoLOS® Factory
CoLOS® Message Design & Data Management	●	●	●
CoLOS® Production Control		●	●
CoLOS® Printer Performance		o	o
CoLOS® Overall Equipment Effectiveness (OEE)		o	o
CoLOS® Mark & Read		o	o
CoLOS® Packaging Integrity		o	o
CoLOS® Promotional Coding		o	o
CoLOS® Pallet Track		o	o

o = Optional

CoLOS V6 is for Windows 7 32/64bit, Windows 8.1 32/64bit, Windows 10 32/64bit, Server 2008/2012/2016

Minimum system requirements: 3GB RAM, Intel 2.6 GHz (multicore CPU preferred), 2GB free hard disk space Production UI Browser IE11/Firefox 68.0/Chrome 75.

We reserve the right to amend the design and/or specifications of our products without notice.
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